



BRUHAT BANGALORE MAHANAGARA PALIKE

No. EE/PS/EOI/19/2013-14

Office of the Executive Engineer
Project, South, Jayanagar 2nd Block
9th Main, 9th Cross Bangalore – 560011
Date : 08.01.2014

EXPRESSION OF INTEREST FOR
MAINTENANCE AND UP KEEPING OF PEDESTRIAN SUBWAYS IN
BANGALORE SOUTH ZONE ON SPONSORSHIP BASIS

Bruhat Bangalore Mahanagar Palike (BBMP) desires to carry out Maintenance and Up-keeping of pedestrian subways in Bangalore city on Sponsorship Basis. BBMP hereby invites Expression of Interest (EOI) from NGOs/ Corporates / PSUs and/ or any other interested parties for undertaking Maintenance and Up-keeping of pedestrian subways in Bangalore city on Sponsorship basis as **Corporate Social Responsibility (CSR) or in the Interest of Public Goodness** on following conditions:

1. The sponsorer can display their corporate logo and company name of approved shape and size within the developed/maintained site at pre-determined locations. The size, text and the matter to be advertised need to be got approved by BBMP before installing. (*displaying personal image/photos is not allowed*)
2. For every 3 logos of sponsor agency, 1 logo of BBMP shall be displayed by sponsor.
3. Installation of display material should be carried out in 1 month or as specified in MoU and maintenance period will be for 3 years.
4. The electricity required for display of ad material should be obtained by the Sponsorer from BESCOM and charges thereof would have to be borne by the Sponsorer.
5. The subways should be open to public & provided with security on a 24x7 basis, and the charges thereof would have to be borne by the Sponsorer.
6. The sponsorer can apply for any number of sites. However BBMP will reserve the right to split or amalgamate the stretches of pedestrian under passes amongst the eligible sponsors.
7. All requisite approvals/permissions will be obtained by sponsors at their cost.

Interested parties are requested to send their EOI on their letter head clearly mentioning the following:

- (i) Name of applicant
- (ii) About company/agency
- (iii) Address
- (iv) Details of similar activities carried out
- (v) Proposed investment
- (vi) Infrastructure/set up available or planned for undertaking such works.
- (vii) Places (viz. Pedestrian subways) 1. Near Silver Jubilee Park road, Infront of Yellamma Dasappa Hospital in ward No 119 , 2. Infront of K R Market (Adjacent to Parimala Theater) in ward No 119, 3. West of Chord road, Infront of BMTC Bus Stand, Vijayanagar in ward No 133.

The application in sealed envelope with all the above details should reach the Office of the Executive Engineer, Project south Jayanagar 2nd Block 9th Main, and 9th Cross Bangalore – 560011 on or before 3.00 pm 22-01-2014.

The Pre-submission meeting will be held at 4.00 pm on 18.01.20

14 in the office of the Joint Commissioner South Jayanagar 2nd Block 9th Main, 9th Cross Bangalore – 560011. Submission of EOI by fax, email or other electronic means will also be accepted. It is the responsibility of the interested party alone to ensure that its EOI is delivered at prescribed address by the stated deadline. The Authority shall not be held responsible for any delay in delivery or lost in transit cases. The BBMP reserves the right to accept or reject any or all EoIs received without assigning any reasons. Any dispute is subject to Bangalore jurisdiction. **Email- eeprojectsouth@gmail.com**

Sd/-
Executive Engineer
Project South,
Bruhat Bangalore Mahanagara Palike